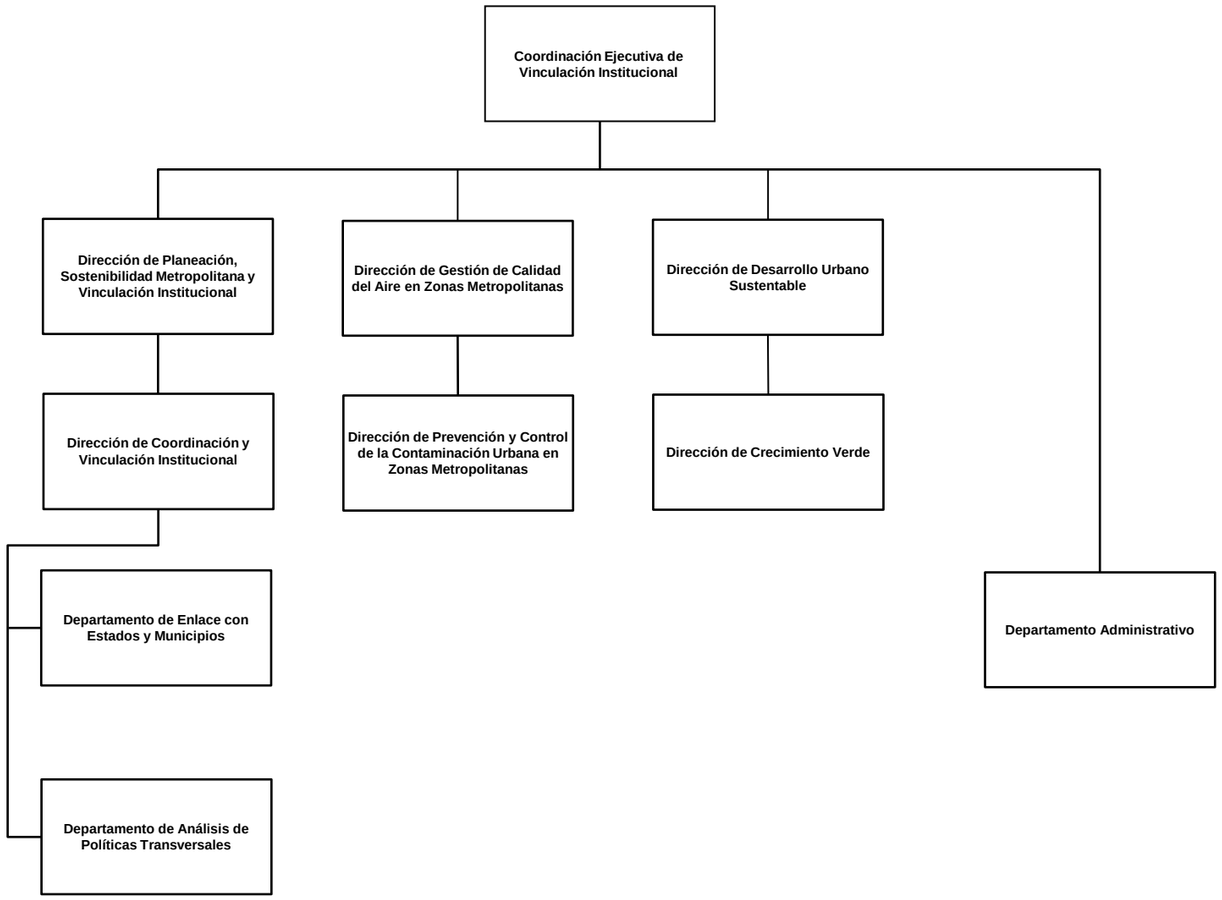COORDINACIÓN EJECUTIVA DE VINCULACIÓN INSTITUCIONAL