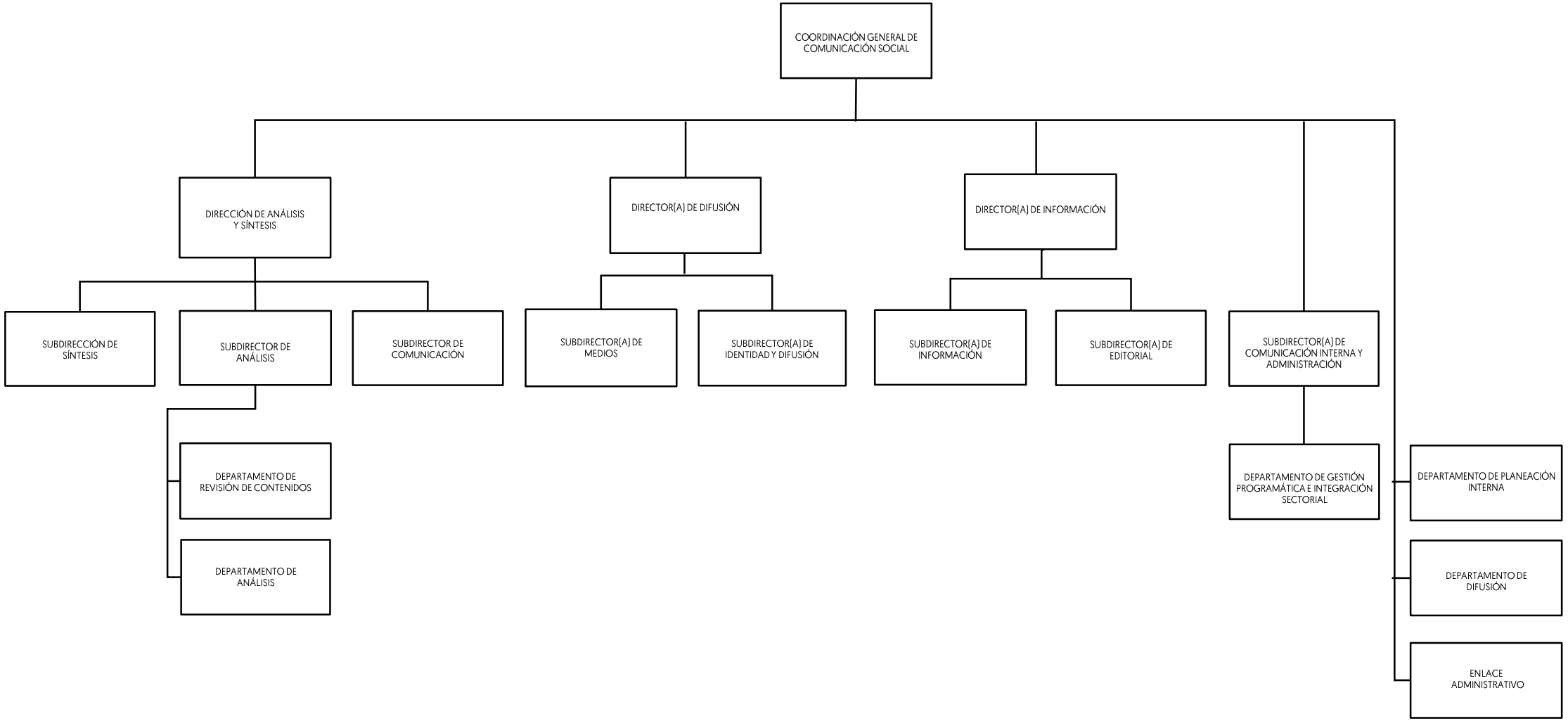111.- COORDINACIÓN GENERAL DE COMUNICACIÓN SOCIAL